

WINS Women Sport Officials Toolkit designed for Sport Organisations

[Click here to try the WINS Women Sport Officials toolkit](#)

From grassroots participation to elite international competitions, sport would grind to a halt without sport officials.

The message is simple:

NO SPORT OFFICIALS = NO SPORT.

But players and spectators also need sport officials who are representative of the wider population and provide role models for aspiring young people.

This is why sport organisations need support to better engage with women sport officials and attract more women to the role. The WINS Women Sport Officials Toolkit is designed to help sport organisations reflect on their current engagement processes with women officials AND learn from a large range of resources and tips to improve their practice.

- + Self-assess your organisation's engagement with women sport officials (Referees, Judges, Umpires)
- + Pinpoint your strengths and weaknesses
- + Improve your processes for recruiting, retaining and engaging women sport officials

Would you like to find out how your sport organisation is doing?

Would you like to get some great tips on how to do better?

It's not difficult. Simply answer 20 questions for one or more of the following themes:

1. Women Officials strategy and planning
2. Recruitment, management and retention

3. Marketing and communication
4. Support mechanisms/ positive actions

This will generate some clear charts to show your strengths and weaknesses.

Then check out the learning resources!

Our interactive toolkit contains 20 research-based learning resources covering all the themes listed above.

All for free.

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Improve your organisation's engagement with women sport officials

What is WINS?

WINS is a project funded by the EU's Erasmus+ programme and led by the European Observatoire of Sport and Employment (EOSE). With 9 partners across Europe and the UK, its goal is to provide research and practical support to sport organisations seeking to improve their recruitment and retention of women sport officials. You can find out more about WINS [here](#).