

A EUROPEAN PROJECT FOCUSING ON FEMALE SPORT OFFICIALS

RATIONALE AND BACKGROUND

"It's a real pleasure to show it's possible. Young girls see me on TV and know it's possible. I hope this will stimulate them to pursue their vocations" (Stephanie Frappart, who made history in 2020 as the first woman to referee a UEFA Champions League match).

From grassroots participation, involving ordinary European citizens at weekends, to elite international sport competitions followed by an audience of millions across the globe, sport would grind to a halt without sport officials. The message is simple:

NO SPORT OFFICIALS = NO SPORT.

But players and spectators also need sport officials who are representative of the wider population and provide role models for all aspiring young people. In short, sport needs more female sport officials.





GOALS

The overall goals of this transnational initiative are to:

- Carry out **EU-wide Research** into characteristics of the sport officiating workforce, with a focus on the role of women
- of Good Practice Case Studies on the recruitment, retention and development of female sport officials to see how they can achieve their potential
- Develop an innovative and practical Online Toolkit to help sport organisations recruit, develop and support more female officials
- Guide, specifically to be tested with women officials in a sample of sports across three countries
- Organise a Europe-wide conference –
 Raising the Growth and Participation
 of Female Sport Officials in Europe

EXPECTED BENEFITS

The main impact of WINS will be sport organisations across Europe becoming more capable in recruiting, retaining and developing the careers of female sport officials, ultimately improving gender balance in the role.

Building on the idea behind the quote from Stephanie Frappart above; the project can also be inspirational for girls and young women, showing they can enter and achieve success in a variety of positions, both in sport officiating and wider roles in sport and society.

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For further information, please contact: eosesec@eose.org

www.wins-sport.eu

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THE PARTNERSHIP

Coordinated by EOSE, the WINS project brings together a powerful mix of stakeholders which includes two universities with a strong track record in sport, two European sport federations, the Olympic movement, the two national sport official associations in the EU and the only global organisation representing officiating. The partners are committed to gender equity in sport officiating and will deliver high quality outputs for the benefit of all sports. They will also ensure a high level of consultation and dissemination which will reach all the key sector stakeholders.



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University of PortsmouthUnited Kingdom



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